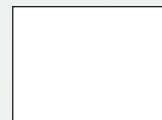


Paid for by Team Anu: Committee to Elect Anu Natarajan
for Fremont Mayor 2012 FPPC# 1345085

PO Box 2003
Fremont, CA 94536




ANA_01



ELECT
anu NATARAJAN
FREMONT MAYOR

**REAL KNOW-HOW.
REAL RESULTS.**



  facebook.com/Anu4FremontMayor
twitter.com/Anu4Fremont2012

MOVING FREMONT FORWARD

ELECT
anu NATARAJAN
FREMONT MAYOR

Dear Neighbor,

Moving Fremont forward means electing a Mayor with vision and know-how to get things done. After two terms on the city council, I want to build on our successes in making Fremont a great city to live, work, and play. I believe in the promise of Fremont, and I want to lead our city into a brighter future.

As Mayor, I want to put Fremont on a solid path to job creation by ensuring that local businesses can succeed and new businesses can take root. I want to create a more vibrant community for Fremont families by attracting more retail and entertainment options like specialty stores, restaurants,

museums, and nightlife. And I will ensure that we continue to build on Fremont's strong community parks, excellent schools, and safe neighborhoods.

Like you, and as the mother of a young child, I want the brightest future for Fremont's next generation. Together, we can achieve all that we dream for our community.

Sincerely,

Anu

Anu Natarajan, Vice-Mayor



UNIQUELY QUALIFIED

- ▶ Fremont Vice Mayor; 2-term City Councilwoman
- ▶ B.A. in Architecture; M.A. in Urban Design and Planning
- ▶ Board President, Stopwaste.org
- ▶ Honorary Board Member, Fremont Education Foundation
- ▶ National Advisory Council Member, Smart Growth America
- ▶ 2012 Woman of Distinction, American Business Women's Association
- ▶ Event Chair, "Celebrate Fremont!" 50th Anniversary

A RECORD OF RESULTS

- ▶ Secured Union Pacific as a partner in the economic development of Warm Springs
- ▶ Led community-driven general plan process that outlines a 20-year vision for Fremont
- ▶ 30 new clean technology businesses opened in Fremont in the last two years
- ▶ Restored \$1 million to the city budget to hire 10 new police officers
- ▶ Secured millions for road repairs and street light upgrades
- ▶ Established 115 acres of new Fremont parks

A VISION FOR FREMONT'S FUTURE

- ▶ Make Fremont the Silicon Valley hub for clean-technology by recruiting new green energy employers to Fremont
- ▶ Protect our neighborhoods by strengthening police and fire services
- ▶ Develop a thriving downtown with more retail, nightlife, and new businesses
- ▶ Create a healthy city with more community parks, open space, bike paths, and pedestrian walkways

A PLAN FOR ECONOMIC GROWTH

- ▶ Build a thriving 21st century job center around the Warm Springs BART extension
- ▶ Streamline the city permitting process for local businesses
- ▶ Offer incentives for new businesses to come to Fremont
- ▶ Improve Fremont's streets and roads by increasing the city's focus on maintenance needs



anu4fremont.com
facebook.com/Anu4FremontMayor
twitter.com/Anu4Fremont2012



**ELECT ANU NATARAJAN ON TUES., NOV. 6
MOVING FREMONT FORWARD. REAL KNOW-HOW. REAL RESULTS.**